



Lesson 5 – Website – Part III

Tips for building your site with free website builders:

Canva
Google
Wordpress

Read here: <https://www.sitebuilderreport.com/free-website-builders#:~:text=Google%20Sites%20is%20the%20only.can%20be%20a%20great%20option.>

Word Press – strongest for SEO and easy to use, more reliable for the long term
<http://www.wpbeginner.com/beginners-guide/self-hosted-wordpress-org-vs-free-wordpress-com-infograph/>
or
www.wordpress.com

Search Engine Optimization

What is SEO? SEO is short for Search Engine Optimization, and there is nothing mystical about it. You might have heard a lot about SEO and how it works, but basically it's a measurable, repeatable process that is used to send signals to search engines that your pages are worth showing in Google's index. If you work with Wordpress, you'll get SEO suggestions automatically to your texts and photos in a convenient way. Readability rapport etc.

For those who like to start a blog page:

Writing a blog – good article
https://www.linkedin.com/pulse/why-starting-blog-change-your-life-even-one-reads-vincent-carlos?trk=v-feed&lipi=urn%3Ali%3Apage%3Ad_flagship3_feed%3B8pOBIWiLImafZEWMHzKlp0%3D%3D